NEW INFORMATION:
Printed Marketing & Promotional Items
Welcome Kits
GEAR UP Conference
Welcome to the Team

Printed Marketing & Promotional Items:

Let's get some resources out to your students! Take a look in this folder and please let Elyssee Gibson (gibsonse@appstate.edu) know how many of the various items you'd like printed. We can purchase flyers, handouts, posters, stickers, or other related GEAR UP promotional items located in the Resources Marketing folder. If you have a specific need and don't see a relevant item in the folder, please let Elyssee know, and we can work together to find an alternate or to create the item you prefer.

Send all print requests to Elyssee by August 1, and we can work to get them printed at the beginning of that month. Try to consider materials that would be most beneficial to our GU 1.0 students (think senior year planning content), but don't forget the 2.0 students as well. Just be sure to let Elyssee know which items you plan to use for 12th graders and which items you plan to use for 1.0 students.

New Student Welcome Kit Deliveries

The last round of new student welcome kits for rising 6th graders are being assembled, and we hope to arrange delivery to districts by the end of July. Please be on the lookout for emails from Elyssee or Hannah regarding delivery options. If district coordinators have any plans to be on the Appalachian State campus in the upcoming weeks, please let Elyssee (gibsonse@appstate.edu) know so we can coordinate a time to pass along the kits while in Boone.
GEAR UP Conference
60 of our GEAR UP team attended the annual GEAR UP Conference in Washington DC. Hosted by NCCEP! Here are some photos! It was a blast!
**Announcing New GEAR UP Assistant Director for College Access Services**

I’m thrilled to announce that Wes Calbreath will be our new GEAR UP Assistant Director for College Access Services. Wes has served as the school counselor for seniors at Watauga High School for the past 6 years and brings a wealth of knowledge to this position related to the barriers students face and interventions that can help improve student postsecondary enrollment.

In his role, he will be responsible for supporting our school district partners in meeting GEAR UP goals and strengthening the school counselor network across western North Carolina. Let’s give him a nice CAP welcome!

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**Marketing & Communications Files**

Do you need anything in our GEAR UP Resource Folder personalized? Do you want us to create something similar in your district? We can tweak any resource to fit the needs of your district, and we encourage you to brainstorm any ideas of how our resources can serve your needs! Districts may use any of the resources from this folder at any time. If a district wants to make any edits to an existing item in the folder, they will need to complete the Resource Request form. We will continually add items to this folder, so be sure to check back often.

If you would like App State to print a resource in the folder, please allow 30 days for printing and delivery of the materials. Contact Elyssee Gibson (gibsonse@appstate.edu) with any questions.

*New items in the folder include GEAR UP Zoom backgrounds, test date reminders, social media posts, GEAR UP services login flyers, survey graphics, and more!*

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**Have Suggestions?**

We love to hear your ideas! Do you have suggestions that will help us improve? At any time, please provide your feedback by clicking the button on the left. Thanks for taking the time to help us continuously grow and improve.

[CLICK HERE]