NEW INFORMATION:
Social Media 101
Tutor.com Resource Videos
Attendance Matters

REMINDERS:
QCM Details
Marketing & Communication Files

Social Media 101

The GEAR UP Communications Team has created a slideshow on best social media practices. This presentation also includes resources and tips for how to leverage your existing GEAR UP social media accounts. Please contact Elyssee (gibsonse@appstate.edu) with any questions. Click the slide below to view the presentation.
The following content was provided by our partners at Tutor.com.

The Tutor.com Client Services Team learned a lot from you in 2019. We’re also so excited to partner with you in 2020 to bring the best possible results to your students with Tutor.com. When we asked, we heard that many of you thought videos could be a helpful tool. You wanted us to focus on providing shorter snippets on a variety of topics, in a format that could be easily shared. To that end, please see three videos described and linked (to YouTube) below. This is just the beginning. There’s much more to come. Your feedback is welcomed!

**Quick Look: Tutor.com**
This video is a minute-long introduction to Tutor.com that is meant to be shared with students, but can also go to parents and school faculty too! Sound is not required, so feel free to include wherever your students see videos at school. No more hopeless homework assignments! [https://youtu.be/XJIhQXxTB_Y](https://youtu.be/XJIhQXxTB_Y)

**Outreach and Engagement: Sharing Tutor.com with Students**
This quick bit of idea spark (1.5 minutes) video is for GEAR UP Directors, Corps Members, Teachers...anyone who is interested in sharing Tutor.com with students. Sound is not required. [https://youtu.be/eeQbpNdNzpo](https://youtu.be/eeQbpNdNzpo)

**Not just for After-School Help: Using Tutor.com**
During the School DayThis short video (3 minutes) for Corps Members and teachers walks through the simple steps to have groups of students work on relevant schoolwork and learn about the features of the program during the school day! Try it during an academic enrichment time, use the essay drop-off feature with English classes, or just connect to a math tutor and work on an assignment. There are plenty of ways for students to benefit from tutor.com during and after school! Contact your Tutor.com Client Services Manager if you need a copy of the School Day Usage Guide, Teacher Guide, or the link to the Tutor Request Form. [https://youtu.be/_ZWnEjyxE44](https://youtu.be/_ZWnEjyxE44)

**Using the Client Portal: Editing User Accounts**
This short video (2 minutes) demonstrates how Administrators that have Account Management access can add, edit, activate, and deactivate student accounts whenever needed; including: updating usernames, changing passwords, updating a student’s location/school, or deactivating an account if the student is no longer a part of your program. [https://youtu.be/Htn7tY_mXOM](https://youtu.be/Htn7tY_mXOM)

**Tutor.com for Review, Too!**
This 3.5 minute video demonstrates how students can use the resources available through Tutor.com to prepare for tests and quizzes. Study up by connecting with an expert tutor on study guide questions, take practice quizzes (and connect to a tutor if you’re stumped), use AP review videos, and/or rewatch/review previous live sessions. And don’t forget our essay drop-off service that lets you get expert tutor feedback within 12 hours! [https://youtu.be/vQlXM09AjUo](https://youtu.be/vQlXM09AjUo)
Attendance Matters

Students who miss more than 10% of school days in one year are considered chronically absent. Students miss school for a variety of reasons: illness, doctor’s appointments, vacations, or skipping classes because of lack of interest or success. Regardless of the reason, the effects are real.

Why Does It Matter?

- Studies show that missing school can be linked directly to reading poorly, failing at math and flunking too many credits to graduate.
- In a Utah study, chronic absence in ANY ONE YEAR between grades 8-12 makes students 7.5 times more likely to drop out.
- Chronic absence is a key indicator of delinquency and future failure.
- A study of 21,000 students in Illinois found that absenteeism, not standardized test scores, could be used to pinpoint which students would fail multiple classes in freshman year — and which would earn a diploma. Once freshmen missed 10 percent of school days, their odds of graduating dropped below 40 percent.

QCM Information & RSVP

As a reminder, the next QCM will be held at UNCA on Tuesday, March 3.

The meeting will be held in room 125 of the Student Union. A link to a campus map is below. Guests should register for parking prior to arrival and print the parking permit. Please follow the link below to register.

Marketing & Communications Files

Do you need anything in our GEAR UP Resource Folder personalized? Do you want us to create something similar in your district? We can tweak any resource to fit the needs of your district, and we encourage you to brainstorm any ideas of how our resources can serve your needs! Districts may use any of the resources from this folder at any time. If a district wants to make any edits to an existing item in the folder, they will need to complete the Resource Request form. We will continually add items to this folder, so be sure to check back often. If you would like App State to print a resource in the folder, please allow 30 days for printing and delivery of the materials.

Contact Elyssee Gibson (gibsonse@appstate.edu) with any questions.

Have Suggestions?

We love to hear your ideas! Do you have suggestions that will help us improve?

At any time, please provide your feedback by clicking the button on the left.

Thanks for taking the time to help us continuously grow and improve.